

# GENEVA

## Enjoy panoramic views and cultural charm in Geneva with an eco-friendly tour



### **As sustainable tourism continues to grow in popularity, go green and explore Geneva with one of the city's many eco-friendly travel options.**

**London, August 2025:** As global demand for sustainable tourism options continues to grow, and with the global cycling tourism market expected to expand at a rate of 7.1% annually, tourists are increasingly looking for eco-friendly ways of exploring a new destination. [Geneva Tourism](#) is tapping into this trend by offering a range of green ways to see the sights, from e-bikes to electric TukTuks, allowing visitors to explore the city in sustainable style.

For visitors looking to reduce their emissions as they uncover Geneva's most-loved hotspots, e-bike tours are the perfect choice. Not only can exploring by e-bike reduce emissions by up to 82% when compared with car-based options, but it also provides tourists with a front row seat to the beauty of Geneva and its countryside. Geneva Tourism offers a [guided e-bike tour](#) every Wednesday and Sunday, ticking off key landmarks on a three-hour tour that runs along the shores of Lake Geneva, into the Old Town and over to the world-renowned international district. Those looking to explore at their own pace can opt to hire a bike through [Donkey Republic](#), allowing them to delve deeper into the city as they discover countless hidden gems.

While e-bikes are a fun way to explore and stay active, for those who prefer to sit back and relax as they tour the sights, Geneva also has the option of embarking on a number of electric TukTuK tours. Tourists won't miss a second of the panoramic views as they travel through the canton on a motorised TukTuK, with the option to further elevate the experience with [fondue](#) or explore the [vineyards](#) on a carefully curated tour through the countryside. Voyage through the lush greenery found throughout the city and its surrounding landscapes, while being fed rich cultural insights by expert guides in an unforgettable experience.

Tourists looking to make the most of their time in the city can take advantage of the [Geneva City Pass](#), which offers free or discounted access to over 60 attractions and tours. Guests staying in approved accommodation will also enjoy free public transport with the [Geneva Transport Card](#), offering access to even more sustainable transport options during their stay.

For further information, please visit the [Geneva Tourism website](#).

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