



## Discover Geneva's vibrant art scene this January, with Geneva Tourism



**London, 30 November 2023:** This January, immerse yourself in culture and discover Geneva's internationally recognised art scene at the Geneva Lux Festival and Art Genève. With the two exciting events taking place, and a plethora of galleries to explore, there is no better time to visit Europe's leading city break destination with [Geneva Tourism](#).

### Shine bright this winter at Geneva Lux festival...

From 19 January until 04 February 2024, visitors can get lost in the Geneva Lux light festival, and discover the unique creations located around the city. Each year, select leading Swiss artists are invited to curate bespoke light installations, which are linked to a key theme and meticulously crafted with sustainability at the forefront of design. Whether harnessing energy from the environment or relying on public participation to generate power, the unique installations explore the relationship between humans and the natural environment. Providing visitors with a dazzling experience to light up the dark winter months, Geneva Lux festival will be sure delight spectators of all ages.

### Explore modern and contemporary international art at Art Genève...

2024 will also mark the 12<sup>th</sup> edition of Art Genève, where visitors are invited to discover modern and contemporary art from nearly 70 participating international galleries. Taking place from 25 to 28 January 2024 at Palexpo Geneva, the art fair is an integral event in the international art calendar, with presentations from institutions, private collections, art and publishing spaces, in addition to art schools. The event minimises ecological damage by encouraging artists to foster sustainable development, and for the first time this year, guests can explore large-format works, carefully selected and presented by renowned exhibition curators.

### Discover centuries of art in the heart of the city...

Once visitors have explored the leading art events in and around the city, they can further soak up Geneva's art scene by Vélo Taxi - a unique tour showcasing the best of the city's galleries and museums. Completely tailored to personal preferences, guests can enjoy everything from the Ariana Museum; showcasing a diverse ceramic collection spanning twelve centuries, to the Museum of Modern and Contemporary Art; the largest and youngest museum of its kind in Switzerland. For those looking to foray into new cultures, the Barbier-Mueüller Museum is the largest private collection of art originating from Africa, Oceania, Asia and various ancient civilisations, whereas the Baur Foundation of Far Eastern Art, is one of the most important collections of its nature currently open to the public.

Guests can explore more of Geneva's art scene this January, with the Geneva City Pass. Available for 24, 48, or 72 hours, the pass offers free or discounted access to over 55 attractions, galleries, and museums all accessible by free public transport.

For more information, please visit the [Geneva Tourism website](#).

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