



Explore the great outdoors this summer with Geneva Tourism







London 04 September 2023: With temperatures in Europe providing the perfect conditions for an outdoor escape, there has never been a better time to visit <u>Geneva</u> and discover why the city is an adventurer's playground. Located just a stone's throw from the bustling city, the scenic Swiss countryside offers activities for every type of traveller to enjoy.

Discover beautiful landscapes

For those looking to explore the vast countryside, Geneva offers a range of walking and hiking trails to suit all abilities. Making their way along the River Rhône on the <u>Sentier du Rhône</u> hike, travellers can take in stunning natural beauty of the contrasting lake and mountains, while marvelling at sights such as the Moulin-de-Vert nature reserve along the way. For a more cultural outdoor excursion, there are plenty of trails that wind through charming villages, offering the opportunity to discover Geneva's relatively undiscovered vineyards.

Biking enthusiasts will also find plenty to keep them busy in Geneva, whether looking for leisurely routes along the Rhône or a challenging cycle, all trails provide picturesque vies of the Swiss countryside and beyond. For quite paths, the Rhone Route runs through the mountain scenery of Valais, passing through the iconic palm-lined promenades of Lac Léman and the picturesque Lavaux vineyards, whereas the Tour du Léman takes cyclist through the picturesque village of Hermance and into Cologny. Geneva's wine-growing countryside and incredible lake provide a vast playground for bike tours, with plenty of stunning views along the way that will be sure to distract from the physical exertion.

Enjoy thrilling water adventures

The sprawling Lac Leman and its rivers provide the perfect canvas for an array of water sports that are perfect for both seasoned thrill-seekers and complete novices alike. Windsurfing at Geneva's Tropical Corner is the perfect summer activity for the more daring traveller, while wakeboarding promises an adrenaline-filled adventure. Meanwhile, those hoping to advance their water-based abilities at a slower pace can learn to paddleboard across the glass-like surface of the lake.

The rivers Arve and Rhone offer plenty of activities between their banks, allowing travellers to discover the countryside while drifting along with the currents. For those who prefer a high-energy activity, rafting provides an opportunity to shoot through waterfalls and rapids at breakneck speed, while travellers looking for a more relaxed afternoon can opt for kayaking, and paddle their worries away.

A visit to the iconic Lac Leman doubles as a leisurely swimming spot where travellers can take a dip with the famous Jet d'Eau in the background, or simply stretch and lap up the sun on the man-made beach. Families with little children can enjoy the dedicated areas at Genève Plage, with slides and small pools to keep the kids entertained all summer long, while parents can utilise the direct access



to the lake. For a relaxing afternoon or evening out in the bay, <u>motorboats</u> are available to hire, or alternatively visitors can opt for private dining experiences in a <u>homeboat</u>.

Take to the skies

For travellers who would prefer to discover Geneva from the sky, <u>paragliding</u> provides a picturesque birds-eye view of city. For an adrenaline filled adventure, paragliding tours take off daily from the Salève mountain, allowing daring tourists to take the leap from France into Switzerland. Perfect for thrill seekers looking to experience the city in a completely unforgettable way while taking in the breathtaking views of the city and the glittering waters of Lac Leman. Travellers can also take to the skies in the comfort of a <u>hot air balloon</u>, and embark on a peaceful flight across the enchanting landscapes of the Lake Geneva region, while slowly carried by the winds.

Geneva's great outdoors has something for every kind of traveller, with plenty of unexpected activities to choose from that will be sure to entice and delight.

For more information on what Geneva has to offer, please visit the **Geneva Tourism website**.

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