



## Win a weekend in Geneva for two with Geneva Tourism's latest summer campaign







**London, 06 June 2023:** Discover the unexpected side of <u>Geneva</u> and be in with the chance to win a complimentary weekend for two this summer, with <u>Geneva Tourism's summer campaign.</u>

The latest campaign invites travellers to explore the city's seasonal adventures, encouraging visitors to discover what makes Geneva the perfect year-round destination. Participants simply need to share their favourite activities in and around the city with Geneva Tourism for the chance to win a weekend of exploring the unexpected surprises of Europe's leading city break destination.

Renowned for its iconic landmarks, travellers visit Geneva to experience the Jet d'Eau, its fine watchmaking, array of international organisations and the beautiful Alps – but what keeps visitors returning time and time again, are the city's many hidden wonders.

Whether it's diving in the city, wine tasting, taking in an open-air film by the lake or experiencing the city's huge selection of international cuisines, Geneva in the summer caters for every holidaymaker. Swap the watches for the water with a range of water-based fun as you witness the city's transformation into an urban lakeside resort. Enjoy views of the Harbour and Old Town from the comfort of your <u>paddle board</u> or tap into the extreme with a <u>wake board</u> in the shadow of the Jura mountains.

By day, enjoy a tuk-tuk ride through Geneva's vineyards, and explore the dynamic and understated wine offering while discovering why the city is Switzerland's third largest wine-producing region. By night, stop by <a href="Place Bourg-de-Four">Place Bourg-de-Four</a>, a stone's throw from St Peter's Cathedral, and Geneva's oldest square, for a drink at one of the many characterful bars that line the streets. For those who don't want to step away from the water, they can embark on an unexpected break on <a href="Bateau Genève">Bateau Genève</a>, to enjoy a sundowner on the deck of the historic steamboat as the River Rhone flows beneath.

Guests who come for the city, can stay for the country with a stroll through one of the many parks that are dotted around the city, including the Parc de l'Ariana, home to the Ariana Museum, an architectural marvel in the Italian Renaissance tradition. Mix city and nature with a day trip cycling the <a href="Entre Arve et Lac">Entre Arve et Lac</a>, a picturesque route through the Genevan countryside, or hiking the <a href="Sentier du Rhône">Sentier du Rhône</a>, showcasing the natural beauty of the Moulin-de-Vert nature reserve.

There's no better way to unlock the hidden secrets of the city than with Geneva Tourism's <u>Geneva</u> <u>City Pass</u>. Available for 24, 48, or 72 hours, the city is open to explore, with free or discounted access to over 60 attractions, all accessible by free public transport.



To enter Geneva Tourism's Summer Campaign competition please visit: <a href="https://www.geneve.com/en/unexpected-geneva">https://www.geneve.com/en/unexpected-geneva</a>

- ENDS -

## For more information, please contact:

The Communication Group 123 Victoria Street London SW1E 6RA

Telephone: +44 (0) 20 7630 1411

Email: geneva@thecommunicationgroup.co.uk