



Explore a Wonka-worthy magical world of chocolate with Geneva Tourism's Choco Pass!



London, 06 December 2023: Celebrate the long-awaited release of *Wonka* this Friday 08 December with [Geneva Tourism's](#) indulgent [Choco Pass](#). Providing a sumptuous way to commemorate the magical story of the iconic chocolatier, the Choco Pass promises to immerse travellers in the rich chocolatey flavours of Geneva.

Geneva's chocolate-making history dates back hundreds of years, beginning with the establishment of its first chocolate factory, and has since evolved into a symbol of the Swiss city. Guests can embark on a delectable Willy Wonka approved journey into the artisanal mastery of local chocolate connoisseurs with access and exclusive tasting to some of the city's most sought-after chocolatiers.

A chocolate lover's dream, the pass offers the freedom to build their own chocolate tour around however many artisans they wish to visit within a 24-hour period from the first tasting – a must-try experience for any *Wonka* fans. Indulge in the famous Geneva pavé at Stettler before heading to Sweetzerland to delight in mouthwatering truffles that will be sure to satisfy any sweet tooth.

Priced at £27 for adults and £5 for children, Geneva has opened its doors to the magical world of chocolatiers to visitors both new and old with the Choco Pass .

For more information, please visit the [Geneva Tourism website](#).

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